

SEATTLE, WA ■ JULY 1-2, 2009

A two-day institute presented by Regie Routman with Marilyn Jerde & Sandra Figueroa

Regie Routman in Residence: Transforming Our Teaching

Don't miss this two-day institute

Register by April 17 to SAVE up to 28%



HEINEMANN PROFESSIONAL DEVELOPMENT

2-DAY INSTITUTE

A TWO-DAY INSTITUTE PRESENTED BY

Regie Routman with Marilyn Jerde & Sandra Figueroa

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Transform Your School's Literacy Instruction with Regie Routman in Residence

Implementing a DVD-based Professional Development Program for Raising Students' Achievement

Come enjoy beautiful, downtown Seattle while you discover a unique, new vision for on-site, sustained professional development that results in lasting change. **Regie Routman in Residence** is an embedded professional development and coaching program that has been shown to improve teachers' professional satisfaction and effectiveness, as well as students' performance and enjoyment in reading and writing. If you've already purchased a program and want inspiring and informative ways to implement it, this Institute provides lots of leadership how-tos. If you are thinking about bringing one of the programs to your school, this Institute promises to be just the ticket to teacher and student growth you've been looking for. **Regie Routman in Residence** includes the following cost-effective professional development programs:

- ▶ *Transforming Our Teaching Through Reading/Writing Connections*
- ▶ *Transforming Our Teaching Through Writing for Audience and Purpose*
- ▶ *Transforming Our Teaching Through Reading to Understand*

Regie Routman, longtime teacher and author, along with program consultants and collaborators, elementary principal Sandra Figueroa, and director of elementary education, Marilyn Jerde, will guide you through the benefits and ins and outs of these programs. You'll walk away with a strategic implementation plan and tangible ways to attain higher expectations and achievement for ALL learners. The Institute emphasis will be on how to bring about sustainable, whole school change.

Visit www.regieroutman.com to learn more about Regie Routman in Residence.



Special Discount Rate

✓ Register by April 17 for Early Bird Special Discount rates!

Who Should Attend?

- Educators and Teams of Educators who:
- ✓ have purchased *Regie Routman in Residence* and want to learn more, or
 - ✓ are interested in purchasing *Regie Routman in Residence*

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361 Hanover Street
Portsmouth, NH 03801
pd.heinemann.com

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REGISTRATION FORM

Regie Routman in Residence: Transforming Our Teaching

REGIE ROUTMAN RESIDENCE A two-day institute presented by Regie Routman with Marilyn Jerde & Sandra Figueroa
SEATTLE, WA ■ JULY 1-2, 2009

PARTICIPANT INFORMATION

First _____ Last _____

Position/Grade Level _____

Email address _____

This form may be reproduced for multiple registrants

School Name _____

School Mailing Address _____

City _____ State _____ Zip _____

School Phone () _____ School Fax () _____

Home Mailing Address _____

City _____ State _____ Zip _____

Home Phone () _____

METHOD OF PAYMENT

\$695 per person (see inside for Early Bird Special Discount information)

Registration must be prepaid with one of the following:

- Check enclosed (payable to Heinemann Workshops)
- A purchase order is attached
- MasterCard Visa American Express

Account # _____

Exp. date: _____

Print name that appears on credit card: _____

Signature _____

*See opposite side for registration submission information.

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DEDICATED TO TEACHERS

Program Highlights

Each day will include keynote addresses and demonstrations from Regie plus interactive sessions with Marilyn and Sandy on implementation and leadership at the district and school levels. You will also enjoy breakout sessions as well as multiple opportunities for discussion and collaboration.

Participants will experience and learn how to:

- ▶ Identify school and/or district needs and use all the valuable resources in **Regie Routman in Residence** to support the leadership team in planning and implementing the yearlong journey.
- ▶ Make teacher and student learning dynamic, collaborative, joyful, and tailored to teachers' and students' needs and interests through sessions that involve engaging video from diverse classrooms, analysis of video and student work, and application to the classroom.
- ▶ Apply an Optimal Learning Model across the curriculum ("I do it," "We do it," "You do it") that moves learners toward independence and gives all teachers an efficient, effective framework in which to work, every day.
- ▶ Access a comprehensive, continually evolving website that provides a wealth of supportive materials as well as opportunities for national conversations with other participants.
- ▶ Identify ways to embed RRIR in your PLCs and link meaningful, ongoing professional conversations and increased collaboration to higher achievement and an enhanced school culture.
- ▶ Create teacher and administrator buy-in by developing a shared vision around literacy. Learn how to guide discussion that builds schoolwide consensus about best practices in reading and writing and then use this common vision to align reading and/or writing instructional beliefs, practices, and goals across grade levels.
- ▶ Raise expectations and achievement for all learners, including English language learners and learners who struggle.
- ▶ Connect ongoing assessment to effective teaching and learning.
- ▶ Use the language of helpful response to affirm, assess, and teach so that student learning accelerates and students become more self-directed, confident, and independent as readers, writers, and thinkers.

Teams of Educators will leave the Institute confident, enthusiastic, and ready to successfully implement Regie Routman in Residence!

*"I have truly seen a transformation in my staff. They are asking great questions, seeking out... coaching, implementing best instruction first, and inviting me into their classrooms. The work required of students has been raised to high standards."
— Barbara Stallings, Principal, North Star Elementary, Colorado*

Schedule

DAY ONE: WEDNESDAY, JULY 1

7:30 AM – 8:30 AM Breakfast and registration
8:30 AM – 11:30 AM Session One
11:30 AM – 12:30 PM Lunch
12:30 PM – 3:00 PM Session Two

DAY TWO: THURSDAY, JULY 2

7:30 AM – 8:30 AM Breakfast and registration
8:30 AM – 11:30 AM Session One
11:30 AM – 12:30 PM Lunch
12:30 PM – 3:00 PM Session Two

Agenda is subject to change. A complete, detailed agenda will be sent with your preconference letter one month prior to the Institute.

Early Bird Special Discount Rate

Register by April 17 for Early Bird Special Discount pricing! (see inset box, facing page)

Who Should Attend?

Educators and Teams of Educators* who:

- ▶ have purchased **Regie Routman in Residence** and are interested in learning more about implementation in their school or district
- OR**
- ▶ are interested in purchasing **Regie Routman in Residence** and seek a better understanding of the product and its potential.

This workshop introduces and makes extensive use of several important components of **Regie Routman in Residence**. Participants will receive these components as part of a Getting Started Pack that includes:

- ▶ facilitators' guides from selected sessions
- ▶ one Professional Development Notebook
- ▶ one copy of *Teaching Essentials*, the professional book at the heart of **Regie Routman in Residence**.

*Educators and Teams of Educators are defined as:

- Leadership Teams
- Principals
- K-12 Curriculum Leaders
- Literacy Coaches
- Staff Developers
- District Literacy Leaders
- Administrators
- Lead Teachers
- Title 1 Leaders (K-8)

Note: The institute is designed to support a school/district's Leadership Team as they implement **Regie Routman in Residence**. Although Regie will address and present instructional strategies, most of the Institute content focuses on the theme of professional learning. Thus, it is unlike Regie's typical teacher workshops in which the audience is primarily classroom teachers and the entire time is devoted to classroom application.

Visit www.regieroutman.com to learn more about **Regie Routman in Residence**.

About the Presenters



Regie Routman's intimate knowledge of teaching and learning, down-to-earth style, and dedication to children's success have made her one of the most vibrant and respected names in literacy education. Her books, *Teaching Essentials*; *Writing Essentials*; *Reading Essentials*; *Conversations*; *Kids' Poems* (Scholastic); *Literacy at the Crossroads*; *Invitations*; *The Blue Pages*; and *Transitions*, published by Heinemann, have encouraged hundreds of thousands of teachers to take charge of their professional learning and create efficient, joyful practices. Regie continues to inform and inspire teachers as a language arts coach in schools across the country, as a speaker at national conferences, and as a presenter of one-day workshops through Heinemann Professional Development.



Marilyn Jerde, Executive Director of Elementary Education in Westminster, Colorado and a collaborator on the Writing for Audience and Purpose project, will discuss and demonstrate how she "trains" leadership teams across a district to become confident and practiced before they implement the project in their respective schools. Marilyn will also discuss the journey that led from project implementation in one school in her district to more than twenty schools (including several middle schools), and the lessons that have been learned about an effective and sustained change process.



Sandra Figueroa is the principal at Peña Blanca Elementary School, a high poverty school in Rio Rico, Arizona. A former literacy coach, classroom teacher, K-12 Director of Literacy in Bellevue, Washington, and a cowriter and collaborator of **Regie Routman in Residence**, Sandra is also the facilitator for the website that accompanies each project. She will present the content of the various sessions, discuss how principals and other literacy leaders can use the *Transforming Our Teaching* projects to maximize professional conversations in a school and district, and will demonstrate how the comprehensive website works.

HOW TO REGISTER

ONLINE

pd.heinemann.com with credit card, purchase order, or print a registration form



CALL

800.541.2086, ext. 1151 from 8:30 AM to 5:00 PM EST
800.354.2004 fax 24 hours with credit card or purchase order

MAIL

Heinemann Workshops

361 Hanover Street, Portsmouth, NH 03801-3912 with check or purchase order

TUITION & TEAM DISCOUNTS

The regular tuition rate is \$695 per person. A discounted rate of \$595 per person is available if you register 3 or more participants at the same time. For Early Bird Special Discount rates, see inset box this page. Tuition includes the following:

- Continental breakfast each day
- Lunch each day
- A **Regie Routman in Residence** *Transforming Our Teaching* Getting Started Pack
- A certificate of attendance with a value of 1.1 CEU credit or 11.5 class hours.

REGISTRATION CONFIRMATION

Enrollment is limited. Before you make your travel reservations, be sure you have received written confirmation from Heinemann (this will include a confirmation number) that your registration has been accepted. If you have not, please call us at 800.541.2086, ext. 1151 to check on your registration status. Heinemann cannot be responsible for nonrefundable airline tickets purchased prior to receiving your confirmation number.

Visit pd.heinemann.com to see our full schedule of professional development workshops, seminars, institutes, and more.

HOTEL RESERVATION DEADLINE

Because there are a limited number of rooms, we cannot guarantee availability. Please be sure to make your reservations at the hotel as soon as possible. If you make your reservations (subject to availability) by June 1, 2009, you will receive a special rate of \$189 single or \$209 for a deluxe room. Please call the hotel directly for reservations at 888.627.7056. To obtain the special rate it is important to mention that you are attending our Institute.

Sheraton Seattle Hotel • 1400 Sixth Ave., Seattle, WA 98101
206-621-9000 • Reservations: 888.627.7056

CANCELLATION POLICY

If you cancel up to one week prior, you are entitled to a full refund. If you cancel within one week of the institute, your tuition will be refunded less a \$50 cancellation fee. If we do not receive prior notice of cancellation, there will be no refund given. Substitutions are allowed at any time.

CEU CREDIT

You will be awarded 1.1 CEU credits equivalent to 11 clock hours. A certificate will be issued on Day Two of the institute.

FUNDING AVAILABILITY

Be sure to consider using funds from Title I Part A and B; Title II Part A and B; and Title III to help fund your professional development at this institute.

Early Bird Special Discount!

Register by April 17, 2009 and Save up to 28%

Individual: \$625 per person **save 10%** • 3 or more: \$500 per person **save 28%**

Registrations must be received by April 17, 2009, and they must be sent in at the same time to qualify for Early Bird rates.

Call Heinemann at 800.541.2086, ext. 1151 for more information.